

Business Training For the Real World

November 2007



**SPECIAL
EVENT**

[**A Taste of
Coaching**](#)

November 29
Huntington

Quick Links

[Training
Calendar](#)

[Website](#)

Do I Need a Business Plan?

Three Good Reasons to Have a Business Plan

One, it helps you identify weaknesses (and strengths) in your planning. Two, the process of building a business plan helps you to better communicate your business idea.



Three, most banks require it!

Join us in **Martinsburg** as Chris Lundberg helps you design the perfect business plan. Two hours. \$25

November 9 [Building A Business Plan](#)

Marketing Strategies

That Won't Break the Bank

You spend thousands on new equipment or in office furnishings, but very little on your marketing. Okay, we finally get it. So we'll discuss the marketing strategies you can utilize that will cost you little or no money. Don't bring a checkbook, just bring your brain. And walk out with ideas you can utilize today to better market your business. Free one hour session.

November 5 [Point Pleasant](#)



Questions?

Call
888-982-7232

Be Your Own Boss

Licensing & Registering a New Business

Learn the rules and regulations about going into business in WV. Compare the differences in sole proprietorships, partnerships and corporations. Find out what licenses and permits you will need, the types of insurance required and how to find the best location for your business. Two hours. \$25

November 1 [Wheeling](#)
November 2 [New Martinsville](#)
November 7 [Morgantown](#)
November 9 [Fairmont](#)
November 10 [Morgantown](#)

Customized Training. We can customize training for your employees. We have a comprehensive list of qualified trainers to cover almost any topic. And we'll come to you - even in your place of business. Contact Kimberly Donahue today for more information at kdonahue@wvsbdc.org.

[Forward email](#)

 [SafeUnsubscribe®](#)

This email was sent to nealvance@aol.com, by kdonahue@wvsbdc.org
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



WV Small Business Development Center | 1900 Kanawha Boulevard East | Charleston | WV | 25305